## **ORDER**

Drders

Drder / Rev:

36949

Alt Order #:

08841952

Product Desc:

HELLER/SENATE/REP

Estimate:

Flight Dates:

09/26/12 - 10/02/12

Original Date / Rev:

08/09/12 / 09/10/12

Order Type:

GENERAL

KLAS

Primary AE:

Sales Office:

Sales Region:

K-WAS

Mike Jones

National

Agency

Name:

Strategic Media Services

**Buying Contact:** 

Billing Contact:

3299 K St. NW

Washington, DC 20007

Billing Cycle:

Billing Type: Billing Calendar:

EOM/EOC

Broadcast

Cash

Agency Commission:

15%

00:15:00

Advertiser

Name:

Priority:

Heller, Dean R-USS

Demographic:

A35+

Product Codes:

PD1

LV2

Revenue Codes:

AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Advertiser External i

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	55	\$46,060.00	\$39,151.00
10/01/12	10/02/12	40	\$31,205.00	\$26,524.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	55	\$46,060.00	\$39,151.00	0.00
October 2012	40	\$31,205.00	\$26,524.25	0.00
Totals	95	\$77,265.00	\$65,675.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$77,265.00
Market	100%	\$257,550.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$64,387.50
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$12,877.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spe	ots	Rate Pri	Rtg Type	Spots	Amount
٦	E 1	8	09/26/12	09/28/12	8 News Now 5a M	-F CM	5-6a	WTF	:30	3	\$225.00 LV2	0.00 NM	3	\$675.00
					8 News Now 5a M	1-F								
		5A NEW	/S											
		Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ľ		
	W	eek: 09/	24/12	09/30/12	WTF	3	\$225.00	0.00						
-	E 2	8	10/01/12	10/02/12		CM	5-6a	MT	:30	4	\$185.00LV3	0.00 NM	4	\$740.00

Print Date: 09/21/12 14:23:31 Page 2 of 5

KLAS

Order / Rev:

36949

Advertiser:

Heller, Dean R-USS

Alt Order #:

08841952

Product Desc:

HELLER/SENATE/REP

Flight Dates:

09/26/12 - 10/02/12

Estimate:

Serior New Set Mark	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Section   Color   Co													
Shirt Date   Find Date   Weekshory   1007/12	5A NEV	vs		8 News Now ba Mi-	r								
E 3 8 0926/12 0926/12 8 8 News Now 6a M-F CM 6-7a			End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Section   Sect	Week: 10/	/01/12	10/07/12									_	
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   No.00   No.0	E3 8	09/26/1	2 09/28/12			6-7a	WTF <b></b>	:30	3	\$245.00LV2	0.00 NM	3	\$735.00
Mesek 09924112   0950712  WFF 3   \$24500   0.00				_									
E													
Sant Date   End Date   Weekdays   Spots/Week   Sate   Sa				=			MT	:30	4	\$250.00 LV3	0.00 NM	4	\$1,000.00
Merck 1001/12   1007/12   MT	6A NEV	vs											
E					_								
Cas This Morning   Start Date   End Date   Week 09/24/12   09/30/12  WIFF   3   \$150,00   0.00   0.00								:30	3	\$150.00LV2	0.00 NM	3	\$450.00
Start Date   End Date   Week 09/24/12   09/30/12  WTF   3   5165.00   0.				-									
Meyek   09/24/12   09/30/12   0			End Data	Mookdaya S	enate AMoak	Pato	Rating						
CBS This Morning													
Rating   Start Date   End Date   Meek days   Spots/Week   Rate   Spots/Week   Spo	E 6 8	10/01/1	2 10/02/12		7-9a CM	7-9a	MT	:30	3	\$165.00LV3	0.00 NM	3	\$495.00
Start Date   End Date   Weekdays   Spots/Week   Rate   No.00	EARLY	NOHP		CBS This Morning									
E7 8 09/26/12 09/28/12   Live wiKelly   CM			End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating				1		
LIVE WITH KELLY   Start Date   End Date   Meekdays   Spots/Week   Rate   S250.00   O.00   O	Week: 10/												
LIVE WITH KELLY   Start Date   End Date   Weekdays   Spots/Week   Rate   S250.00   0	E 7 8	09/26/1	2 09/28/12	•		9-10a	WTF	:30	4	\$250.00LV2	0.00 NM	4	\$1,000.00
Week: 09/24/12   09/30/12  WTF													
E 8 8 10/01/12 10/02/12 Live w/Kelly CM 9-10a MT 30 2 \$275.00LV3 0.00 NM 2 \$550.00 Live With Regis & Kelly Live With Regis													
Live With Kelly   Start Date   Find Date   Weekdays   Spots/Week   Rate   Septiment   Rating   O.00								:30	2	\$275.00LV3	0.00 NM	2	\$550.00
Start Date   End Date   10/107/12   MT   2   \$275.00   0.00		10/01/1	2 10/02/12	-		0 100							
Week: 10/01/12   10/07/12   MT   2 \$275.00   0.00				161 1 1	D	D-4-	Datina						
E 9 8 09/26/12 09/28/12 Price Is Right Price Is Rig	-												
PRICE IS RIGHT   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00				Price Is Right	CM		WTF	:30	2	\$1,000.00LV1	0.00 NM	2	\$2,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O9/30/12   V&R	PRIOF	IO DIOLI	т	Price Is Right									
Week: 09/24/12				Weekdays S	Spots/Week	Rate	Rating						
Young & Restless   Young & Rate   Rating   Young & Rows Now Noon M-F   Young & Restless   Young & Restless   Young & Restless   Young & Restless   Young & Rate   Young & Restless   Young & Restless   Young & Rate   Young & Rating   Young & Rate   Young & Young & Rate   Young & Rate   Young & Young & Rate   Young & Rate   Young & Young & Rate   Young & Young & Rate   Young & Young & Young & Rate   Young & Young & Young & Rate   Young & Young & Rate   Young & Young & Young & Rate   Young & Young & Young & Young & Rate   Young & Yo				-									
YOUNG & RESTLESS   Start Date   Weekdays   Spots/Week   Rate   Week: 10/01/12   10/07/12   MT   1 S1,925.00   0.00	E12 8	10/01/1	2 10/02/12		СМ	11a-12p	MT	:30	1	\$1,925.00LV1	0.00 NM	1	\$1,925.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.007/12   MT   1 \$1,925.00   0.00	YOUNG	3 & REST	TLESS	Young & Restless							ļ		
E 13 8 09/26/12 09/28/12 8 News Now Noon M-F CM 12-1230pWTF :30 3 \$225.00 LV2 0.00 NM 8 News Now Noon M-F NOON NEWS  Start Date Week: 09/24/12 09/30/12 09/30/12 09/30/12 00/30/12				Weekdays §	Spots/Week	Rate	Rating						
NOON NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Noon News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Noon News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Noon News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Noon News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Noon News   Noon News   Noon Mark   Noon Mar	Week: 10										2 22 18 4	_	*****
NOON NEWS	E13 8	09/26/1	2 09/28/12			12-1230p	WTF	:30	3	\$225.00LV2	0.00 NM	3	\$675.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   09/30/12  WTF   3 \$225.00   0.00	NOON	NEWS		2 Mems Man Manil	IA1-1								
E 14 8 10/01/12 10/02/12 8 News Now Noon M-F CM 12-1230p MT :30 2 \$275.00 LV3 0.00 NM 2 \$550.00 8 News Now Noon M-F CM 12-1230p MT :30 2 \$275.00 LV3 0.00 NM 2 \$550.00													
8 News Now Noon M-F  NOON NEWS  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/01/12 10/07/12 MT 2 \$275.00 0.00  E15 8 09/26/12 09/28/12 1230-2p Soaps/ LMAD CM 1230-2pWTF :30 1 \$900.00 LV1 0.00 NM 1 \$900.00  Soaps / Let's Make A Deal  BOLD/LET'S MAKE  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/24/12 09/30/12WTF 1 \$900.00 0.00								-30		\$275 DOLV3	0 00 NM	2	\$550.00
Start Date Week: 10/01/12         End Date Weekdays         Weekdays         Spots/Week         Rate Rating           Week: 10/01/12         10/07/12         MT         2         \$275.00         0.00           E 15         8         09/26/12         09/28/12         1230-2p Soaps/ LMAD CM         1230-2p        wTF         :30         1         \$900.00 LV1         0.00 NM         1         \$900.00           BOLD/LET'S MAKE           Start Date End Date Weekdays         Spots/Week         Rate Rating           Week: 09/24/12         09/30/12        wTF         1         \$900.00         0.00	E14 8	10/01/1	12 (0/02/12			12-1230µ	(4)	.50	_	JE10.00E40	0.00 1111	_	2000,00
Week: 10/01/12       10/07/12       MT       2       \$275.00       0.00         E 15       8       09/26/12       09/28/12       1230-2p Soaps/ LMAD CM       1230-2pwTF       :30       1       \$900.00 LV1       0.00 NM       1       0.00 NM       1       0.00 NM				104	3	D :	D -#:						
E 15 8 09/26/12 09/28/12 1230-2p Soaps/ LMAD CM 1230-2pWTF :30 1 \$900.00 LV1 0.00 NM 1 \$900.00 LV1													
BOLD/LET'S MAKE         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12        WTF         1         \$900.00         0.00								:30	1	\$900,00LV1	0.00 NM	1	\$900.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12        WTF         1         \$900.00         0.00	00101	LETIC MA	VE.	Soaps / Let's Make	A Deal								
Week: 09/24/12 09/30/12WTF 1 \$900.00 0.00				Weekdays !	Spots/Week	Rate	Rating						
E16 8 10/01/12 10/02/12 CM 1230-2p MT :30 1 \$1,315.00LV1 0.00 NM 1 \$1,315.00					1			_					
	E16 8	10/01/	12 10/02/12		СМ	1230-2p	MT	:30	1	\$1,315.00LV1	0.00 NM	1	\$1,315.00

Print Date: 09/21/12 14:23:31 Page 3 of 5

Order / Rev:

36949

Advertiser:

Heller, Dean R-USS

Alt Order #:

08841952

Product Desc:

Flight Dates:

09/26/12 - 10/02/12

Estimate:

HELLER/SENATE/REP KLAS

Ln C	Ch Sta	rt End	Inventory Code		Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
			1230-2p Soaps/ L Soaps / Let's Ma									'
В	OLD/LET'S	MAKE	Joaps / Lets Ma	NE A DCal								
	Start Dat	e End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	k: 10/01/12		MT	1	. ,	0.00			0050 0011/0	0.00 114		6700.00
E 17	8 09/2	6/12 09/28/12	The Talk 2-3P The Talk	CM	2-3p	W7F	:30	2	\$350.00LV2	0.00 NM	2	\$700.00
TA	ALK - CBS		HIE TAIK									
	Start Dat		Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	k; 09/24/12		WTF	2	\$350.00	0.00				2 22 1111		0700.00
E 18	8 10/0	1/12 10/02/12	The Talk 2-3P The Talk	СМ	2-3p	MT	:30	2	\$350.00 LV3	0.00 NM	2	\$700.00
TA	ALK - CBS		THE TAIK									
	Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Wee	k: 10/01/12		MT	2	\$350.00	0.00						
E 19	8 09/2	6/12 09/28/12		CM	3-4p	WTF	:30	4	\$325.00LV2	0.00 NM	4	\$1,300.00
FI	LEN		Ellen									
	Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/24/12	09/30/12	WTF	4	\$325.00	0.00						
E 20	8 10/0	1/12 10/02/12		CM	3-4p	MT	:30	2	\$375.00LV3	0.00 NM	2	\$750.00
EI	LLEN		Ellen									
<u></u>	Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/01/12		MT	2	\$375.00	0.00						
E 21	8 09/2	6/12 09/28/12	•		4-5p	WTF	:30	3	\$300,00 LV2	0.00 NM	3	\$900.00
45	A NEW CO		8 News Now 4p I	M-F	(4:30 PM-5:	00 PM)						
41	P NEWS Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating				1		
Wee	k: 09/24/12		WTF	3	\$300.00	0.00						
E 22	8 10/0	1/12 10/02/12	8 News Now 4p N	и-F CM	4-5p	MT	:30	2	\$350.00LV3	0.00 NM	2	\$700.00
4.5			8 News Now 4p I	M-F	(4:30 PM-5:	00 PM)						
41	P NEWS Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/01/12		MT	2		0.00						
E 23	8 09/2	6/12 09/28/12	8 News Now 5-63	30p M-FCM	5-630p	WTF	:30	6	\$375.00LV2	0.00 NM	6	\$2,250.00
			8 News Now 5-6	30p M-F								
5F	P NEWS	e End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	<u>Start Dat</u> 24/12k: 09/24		WTF	<u>30003777228</u>		0.00						
E 24			8 News Now 5-63		5-630p	MT	:30	4	\$400.00LV3	0.00 NM	4	\$1,600.00
			8 News Now 5-6	30p M-F								
5F	NEWS	E d Data	186- aladana	C4-00/aal	Data	Detino						
Wee	<u>Start Dat</u> ek: 10/01/12		<u>Weekdays</u> MT	Spots/Week 4	Rate \$400.00	Rating 0.00						
E 25		6/12 09/28/12		lition CM	630-7p	WTF	:30	3	\$300.00LV2	0.00 NM	3	\$900.00
			Inside Edition		·							
1N	ISIDER	E 15.	NAT 1 1.	0	D-1-	D-4				i		
۱۸۱۵۵	<u>Start Dat</u> sk: 09/24/12		<u>Weekdays</u> wTF	Spots/Week 3		Rating 0.00						
E 26		1/12 10/02/12			630-7p	MT	:30	2	\$325.00 LV2	0.00 NM	2	\$650.00
			Inside Edition									
IN	ISIDER			0 ( 11)	D-1-	D-4'				1		
10/04	<u>Start Dat</u> ek; 10/01/12		<u>Weekdays</u> MT	Spots/Week 2		Rating 0.00						
E 27			7-8p Rotator	CM	7-8p	WTF	:30	3	\$325.00LV2	0.00 NM	3	\$975.00
			7-8p Rotator		'							
E	T/INSIDE E		144	0	Б.	D-#						
1A/a	<u>Start Da</u> ek: 09/24/12	_	<u>Weekdays</u> WTF	Spots/Week 3		Rating 0.00						
E 28		09/30/12		CM	7-8p	MT	:30	2	\$350.00 LV2	0.00 NM	2	\$700.00
_ 20	J 10/1			2	· -F			_				

Print Date: 09/21/12 14:23:31 Page 4 (

**KLAS** 

Order / Rev:

36949

Advertiser:

Heller, Dean R-USS

Alt Order #: Flight Dates: 08841952

Product Desc:

HELLER/SENATE/REP

09/26/12 - 10/02/12 Estimate:

Break Ln Ch Start End Inventory Code Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 7-8p Rotator 7-8p Rotator ET/INSIDE ED End Date Start Date Weekdays Spots/Week Rating Rate 10/07/12 \$350.00 0.00 Week: 10/01/12 09/26/12 09/28/12 8 News Now 11p M-F --WTF--:30 \$1,550.00LV1 0.00 NM \$1,550.00 E 29 CM 11-1135p 8 News Now 11p M-F 11P NEWS Spots/Week Rating Start Date End Date Weekdays Rate Week: 09/24/12 09/30/12 --WTF--\$1,550.00 0.00 10/01/12 10/02/12 11-1135p MT----:30 2 \$500.00 LV3 0.00 NM 2 \$1,000.00 E 30 8 8 News Now 11p M-F CM 8 News Now 11p M-F 11P NEWS Rating Start Date End Date Weekdays Spots/Week Rate 0.00 Week: 10/01/12 10/07/12 MT----\$500.00 :30 \$200.00LV3 0.00 NM 2 \$400.00 10/01/12 10/02/12 Letterman CM 1135p-1237a MT----E 32 8 Letterman **LETTERMAN** Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 \$200.00 0.00 Week: 10/01/12 1 \$2,200.00LV2 0.00 NM \$2,200.00 M----:30 10/01/12 10/01/12 Mon 9-10p CM 9-10p 2 Broke Girls / Mike & Molly 2.5MEN/MIKE Start Date Spots/Week Rating End Date Weekdays <u>Rate</u> M----\$2,200.00 0.00 Week: 10/01/12 10/07/12 M-----:30 1 \$1,900.00LV3 0.00 NM \$1,900.00 10-11p 10/01/12 10/01/12 CM E 35 Mon 10-11p Hawaiii Five-O HAWAII 5-0 Start Date End Date Weekdays Spots/Week Rate Rating 0.00 10/07/12 \$1,900.00 Week: 10/01/12 M----1 \$12,000.00 0.00 NM 8-9p -T----:30 1 \$12,000.00LV1 E 36 я 10/02/12 10/02/12 Tue 8-9p CM NCIS NCIS-C//NCIS:L Rating Weekdays Spots/Week Rate Start Date **End Date** 1\$12,000.00 0.00 10/07/12 Week: 10/01/12 \$2,000.00 :30 1 \$2,000.00LV3 0.00 NM -T----CM 9-10p 10/02/12 10/02/12 Tue 9-10p NCIS: LA NCIS:L//NCIS 9 Rating End Date Weekdays Spots/Week Rate Start Date 10/07/12 -T----\$2,000.00 0.00 Week: 10/01/12 Wed 8-9p CM 8-9p --W----:30 1 \$8,500.00 LV1 0.00 NM \$8,500.00 E 39 09/26/12 09/26/12 Survivor: Philippines **CRIMINAL MINDS** Spots/Week Rating Start Date **End Date** Weekdays Rate \$8,500.00 0.00 09/30/12 1 Week: 09/24/12 1 \$2,200.00LV2 0.00 NM \$2,200.00 :30 8 09/27/12 09/27/12 Thu 8-9p CM 8-9p Big Bang / 2 1/2 Men BANG/RULES **End Date** Weekdays Spots/Week Rate Rating Start Date 0.00 Week: 09/24/12 09/30/12 ---T---\$2,200.00 1 \$2,300.00LV2 0.00 NM \$2,300,00 :30 E 42 09/27/12 09/27/12 Thu 9-10p 9-10p Person Of Interest **CBS COMEDIES** End Date Weekdays Spots/Week Rate Rating Start Date Week: 09/24/12 ---T---\$2,300.00 0.00 09/30/12 1 \$1,400,00LV2 0.00 NM \$1,400.00 9-10p ---F--:30 09/28/12 09/28/12 Fri 9-10p CM E 44 8 Made In Jersey MENTALIST Rating Weekdays Spots/Week Rate Start Date End Date 09/30/12 \$1,400.00 Week: 09/24/12

10-11p

CM

09/28/12 09/28/12

:30

----F--

1 \$4,000,00LV1

0.00 NM

\$4,000.00

Print Date: 09/21/12 14:23:32 Page 5 of 5

**KLAS** 

Order / Rev: 36949

Advertiser:

Heller, Dean R-USS

Alt Order #:

08841952

Product Desc:

HELLER/SENATE/REP

Flight Dates:

09/26/12 - 10/02/12

Estimate:

Ln Ch End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start Fr. 10-11p Blue Bloods BLUE BLOODS Weekdays Rating End Date Spots/Week Start Date Rate Week: 09/24/12 09/30/12 ----F--1 \$4,000.00 0.00 ----ss :30 \$350.00LV2 0.00 NM \$350.00 09/29/12 09/30/12 8 News Now 11p Sa/SuCM 11-1135P 8 News Now Sa/Su 11p 11P NEWS WKD Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 ----SS \$350.00 0.00 Week: 09/24/12 \$300.00LV2 \$300.00 09/29/12 09/29/12 NCAA Football NCAA College Foo----S-:30 0.00 NM E 48 8 CM (12:30 PM-4:00 PM) NCAA College Football SEC FOOTBALL Rating Spots/Week Start Date End Date <u>Weekdays</u> Rate 09/30/12 ----\$-\$300.00 0.00 Week: 09/24/12 :30 \$175.00LV2 0.00 NM \$175.00 09/29/12 09/29/12 8 News Now Sat 5-7p 5-7p ----S-CM 8 News Now Sat 5-7p WKD NEWS Start Date End Date Weekdays Spots/Week Rate Rating \$175.00 Week: 09/24/12 09/30/12 ----S-0.00 9-10P ----5-:30 \$500.00LV3 0.00 NM \$500.00 E 50 8 09/29/12 09/29/12 Sat 9-10p CM Crimetime Saturday **CBS COMEDIES** Spots/Week Rating Start Date End Date Weekdays Rate ----S-\$500.00 0.00 Week: 09/24/12 09/30/12 ----s-:30 \$900.00LV2 0.00 NM 1 \$900.00 09/29/12 09/29/12 Sat 10-11p CM 10-11P E 52 48 Hours Mystery 48HR MYSTERY Rating Spots/Week Rate Start Date End Date <u>Weekdays</u> 0.00 09/30/12 ----5-\$900.00 Week: 09/24/12 \$75.00 09/30/12 09/30/12 Eye on Wash/Wall St Jo@M 5-6a ----S :30 \$75.00LV2 0.00 NM 1 E 53 Eye On Wash/Wall St Jrnl EYE WASH/WSJ Spots/Week Rating Start Date End Date Weekdays Rate ----S \$75.00 0.00 Week: 09/24/12 09/30/12 \$850.00LV1 \$850.00 :30 0.00 NM 1 CBS Sunday Morni----S E 55 8 09/30/12 09/30/12 CBS News Sunday Morr@M CBS News Sunday Morning **CBS SUN AM** Rating Start Date End Date Weekdays Spots/Week Rate ----5 0.00 \$850.00 Week: 09/24/12 09/30/12 ----S :30 1 \$3,750.00LV1 0.00 NM \$3,750.00 09/30/12 09/30/12 Sun 7-8p CM 7-8p E 62 8 60 Minutes 60 MIN Start Date End Date Weekdays Spots/Week Rate Rating -----\$3,750.00 0.00 Week: 09/24/12 09/30/12 1 1 \$5,750,00LV1 0.00 NM \$5,750.00 ----S :30 09/30/12 09/30/12 Sun 10-11p CM 10-11p E 64 8 The Mentalist CSI MIAMI Spots/Week Rating Start Date End Date Weekdays Rate 0.00 09/30/12 ----S 1 \$5,750.00 Week: 09/24/12 \$30.00 LV3 0.00 NM \$30.00 10/01/12 10/02/12 137-237a M-F Elec Plyg@M 137-207a MT----:30 1 1 N65 Electric Playground Rating Spots/Week Rate Start Date End Date Weekdays \$30.00 0.00 Week: 10/01/12 10/07/12 1 \$77,265.00 Totals 95